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STRALIS IS TOP CHOICE FOR CRAIG KIRWIN TRANSPORT

Scunthorpe-based Craig Kirwin Transport has added its fourth Iveco Stralis Active Space Super³ (AS440S50TX/P) 6x2 twin steer tractor unit to its fleet, supplied by North East Truck & Van (NETV) – the largest independent commercial vehicle distributor in the UK.

The new arrival joins three Stralis tractors supplied earlier in the year, with the deliveries following an extensive programme of demonstrations which saw the company trial equivalent vehicles from different manufacturers, including Mercedes-Benz, MAN, and Renault.

Craig Kirwin, Managing Director, explains: “The new Stralis is as solid as any truck on the market and our own product demonstration saw it come out top in terms of fuel economy, driver comfort and ability to get the job done. The drivers have been itching to get inside the new vehicles and first impressions have been very positive indeed. It’s a real driver’s truck through and through.

“From a business perspective, the Stralis’ competitive whole life costs also make it a very attractive package and the support from NETV has been second to none. In comparison to our recent experiences with another dealer it’s a league apart,” he adds.

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The latest Stralis is plated to 44 tonnes and has been supplied by NETV's dealership in Immingham on a comprehensive five year Iveco Elements 'Motion' repair and maintenance contract. It is expected to clock-up more than 130,000 km a year and will be used on general haulage operations across the country.

The Stralis is powered by Iveco's 12.88 litre Cursor 13 engine, delivering up to 500 hp between 1,525 and 1,900 rev/min and a maximum 2,300 Nm of torque between 1,000 and 1,525 rev/min.

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Background information: North East Truck & Van (NETV) is a privately owned limited company and is the largest independent Iveco distributor in the UK, and winner of the Motor Transport Dealer of the Year Award 2005. It employs over 320 staff across its eight dealerships in Blaydon, Billingham, Carlisle, Hull, Immingham, Lincoln, Scunthorpe and York, and sells the full range of Fiat, Hino, Irisbus, Iveco and LDV new and used commercial vehicles. NETV is also a franchised aftersales dealer for MAN ERF, Seddon Atkinson and Alexander Dennis, offering 24 hour opening at its three largest sites, with late opening elsewhere and Sunday servicing by appointment. It also offers all-makes servicing and parts, with customers ranging from owner-drivers to large national fleets. The company benefits from a fast-developing Special Vehicle Operations (SVO) division and is the only Iveco dealer allowed to undertake SVO work on behalf of other distributors in the UK. It also carries out SVO work on vehicles from other manufacturers (work on Scania and Volvo models is particularly common). NETV has an annual turnover of £85 million, and routinely sells over 3,000 new and 600 used vehicles a year, with £1.7 million of parts held in stock.

Note to Editor: For further press information, please contact James Keeler at Garnett Keeler PR on 020 8647 4467.

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