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NEW DAILY VANS STAND OUT IN STRIKING LIME GREEN LIVERY

Gateshead-based Discount Desks and Chairs Ltd (DDC) has taken delivery of three new Iveco Daily vans from North East Truck & Van's northernmost dealership in Blaydon.

Each of the new vehicles are finished in a striking lime green livery and mark additions to the company's 14-strong fleet of commercial vehicles, which already includes two Daily's supplied by NETV in 2007.

The Daily 35S12s represent the largest 3.5 tonne panel vans available to buy on the market, with their 3,950 mm wheelbase and high roofs guaranteeing 17.2m³ of load space – perfect for DDC when transporting bulky office furniture.

Steve Richard, Chairman of DDC, explains: "We used to favour the Mercedes-Benz Sprinter but the last five light commercials to join the fleet have all been Iveco Daily's supplied by NETV.

"One of the primary reasons for selecting the Daily over the Sprinter was that it offered significantly improved whole life costs over a projected three year life on our fleet, with the added benefit of NETV's dealership in Blaydon being just six miles from our head office," he adds.

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North East Truck & Van Head Office

*Cowpen Bewley Road
Haverton Hill
Billingham
Cleveland
TS23 4EX*

Tel. +44 (0)1642 370555
Fax. +44 (0)1642 370021
www.northeasttruckandvan.com

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Each of the new vehicles are expected to clock-up approximately 150,000 miles a year, making deliveries nationwide from the company's 25,000 sq ft warehouse and 20,000 sq ft showroom in Saltmeadows Road.

DDC offers a comprehensive range of office furniture including storage solutions, seating, desks and screens, together with kitchen appliances and canteen furniture. The vehicles will be used by delivery crews as part of their nationwide delivery and free installation service.

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Background information: North East Truck & Van (NETV) is a privately owned limited company and is the largest independent Iveco distributor in the UK, and winner of the Motor Transport Dealer of the Year Award 2005. It employs over 320 staff across its eight dealerships in Blaydon, Billingham, Carlisle, Hull, Immingham, Lincoln, Scunthorpe and York, and sells the full range of Fiat, Hino, Irisbus, Iveco and LDV new and used commercial vehicles. NETV is also a franchised aftersales dealer for MAN ERF, Seddon Atkinson and Alexander Dennis, offering 24 hour opening at its three largest sites, with late opening elsewhere and Sunday servicing by appointment. It also offers all-makes servicing and parts, with customers ranging from owner-drivers to large national fleets. The company benefits from a fast-developing Special Vehicle Operations (SVO) division and is the only Iveco dealer allowed to undertake SVO work on behalf of other distributors in the UK. It also carries out SVO work on vehicles from other manufacturers (work on Scania and Volvo models is particularly common). NETV has an annual turnover of £85 million, and routinely sells over 3,000 new and 600 used vehicles a year, with £1.7 million of parts held in stock.

Note to Editor: For further press information, please contact James Keeler at Garnett Keeler PR on 020 8399 1184.

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