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LONG RANGE TANKS FOR JOHN REID TRUCKING'S NEW STRALIS

North East Truck & Van (NETV) has supplied Brigg-based John Reid Trucking with a high specification Iveco Stralis 18 tonne rigid, fitted with long-range fuel tanks.

The Stralis Active Time (AT190S31/P) features a high roof sleeper cab and has been fitted with a curtainside body supplied by G Broughton & Sons. It joins a mixed fleet of 31 vehicles, comprising a full line-up of commercial vehicles ranging from panel vans through to maximum weight tractor units.

John Reid Trucking purchased the Stralis from NETV, the UK's largest independent commercial vehicle distributor, based on its previous experience of operating the same model, with this latest fleet replacement intended for long-distance UK distribution work and expected to cover approximately 140,000 km per year.

"NETV has been a supplier to us for over 10 years, and we know them to be dependable and well-equipped to provide a back-up service which is second-to-none," says John Reid, Managing Director. "The Stralis has also proven itself to be a very capable fleet truck, and our drivers particularly like the cab as it offers plenty of space and comfort for nights away from home."

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North East Truck & Van Head Office

*Cowpen Bewley Road
Haverton Hill
Billingham
Cleveland
TS23 4EX*

Tel. +44 (0)1642 370555
Fax. +44 (0)1642 370021
www.northeasttruckandvan.com

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The new Stralis, which is finished in the company's distinctive blue and white livery, will be based at the company's main site in Brigg, North Lincolnshire and serviced at NETV's dealership in Immingham – one of its seven Iveco dealerships across the North and North East of England.

"We specified an extended range fuel tank to help eliminate unnecessary fuel-stops, making it ideal for long distance transportation," adds Mr Reid.

John Reid Trucking was established over 20 years ago as a privately owned company operating a comprehensive fleet of distribution vehicles for the UK nationwide delivery and collection of manufacturing and import/export goods.

The company supplies vehicles for same day and next day deliveries, in addition to regular one-to-two day nationwide deliveries and collections. A complete service is provided from single items through to multiple pallet and groupage distribution of virtually any packaged product of varying weights and sizes.

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Background information: North East Truck & Van (NETV) is a privately owned limited company and is the largest independent Iveco distributor in the UK, and winner of the Motor Transport Dealer of the Year Award 2005. It employs over 320 staff across its eight dealerships in Blaydon, Billingham, Carlisle, Hull, Immingham, Lincoln, Scunthorpe and York, and sells the full range of Fiat, Hino, Irisbus, Iveco and LDV new and used commercial vehicles. NETV is also a franchised aftersales dealer for MAN ERF, Seddon Atkinson and Alexander Dennis, offering 24 hour opening at its three largest sites, with late opening elsewhere and Sunday servicing by appointment. It also offers all-makes servicing and parts, with customers ranging from owner-drivers to large national fleets. The company benefits from a fast-developing Special Vehicle Operations (SVO) division and is the only Iveco dealer allowed to undertake SVO work on behalf of other distributors in the UK. It also carries out SVO work on vehicles from other manufacturers (work on Scania and Volvo models is particularly common). NETV has an annual turnover of £85 million, and routinely sells over 3,000 new and 600 used vehicles a year, with £1.7 million of parts held in stock.

Note to Editor: For further press information, please contact James Keeler at Garnett Keeler PR on 020 8399 1184.

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