

Release date: 26 June 2008

ROADSAFE UK MAKES TRACKS AND LINES WITH NEW EUROCARGO

Roadsafe UK is operating a new Iveco Eurocargo supplied by long-time supplier, North East Truck & Van (NETV), the country's largest independent commercial vehicle distributor.

The specialist 12 tonne Iveco Eurocargo (ML120EL18S) features a bespoke Robinson alloy dropside body which accommodates a Somerford LPG thermo-plastic boiler and asphalt heater that is used to apply markings and anti-skid materials to road surfaces.

Powered by a 3.9 litre *tector* engine, the vehicle joins a six-strong line-up of Eurocargos previously supplied to Roadsafe UK by NETV's northernmost dealership in Blaydon.

Les Thompson, Roadsafe UK Contracts Director, says: "When we started the company in 2005, the first purchase we made was an Iveco Eurocargo after searching the fleet lists for the best all-round performer. The Eurocargo is well suited to our fleet as it is such a versatile truck, offering maximum bodybuilding flexibility and with a proven record for reliability.

"As with all vehicle purchases, price and whole life costs are important and the package we get from Iveco and NETV is competitive. We have a policy of working with local companies and have found that NETV offers us a very good service, with the added benefit of being based on our doorstep," he adds.

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Finished in a bright yellow livery, this latest fleet addition will operate nationally across the UK and is expected to be on the road six days a week, covering up to 50,000 km a year.

It will remain on the fleet for up to five years and will be maintained by the Roadsafe team of engineers, using genuine Iveco parts supplied direct by NETV's central stock of more than £1.8 million worth of parts.

Blaydon-based Roadsafe UK provides a wide range of traffic management and safety services to the highways industry, with expertise in white lining, anti-skid road surfacing and traffic cone deployment and management.

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Background information: North East Truck & Van (NETV) is a privately owned limited company and is the largest independent Iveco distributor in the UK, and winner of the Motor Transport Dealer of the Year Award 2005. It employs over 320 staff across its eight dealerships in Blaydon, Billingham, Carlisle, Hull, Immingham, Lincoln, Scunthorpe and York, and sells the full range of Fiat, Hino, Irisbus, Iveco and LDV new and used commercial vehicles. NETV is also a franchised aftersales dealer for MAN ERF, Seddon Atkinson and Alexander Dennis, offering 24 hour opening at its three largest sites, with late opening elsewhere and Sunday servicing by appointment. It also offers all-makes servicing and parts, with customers ranging from owner-drivers to large national fleets. The company benefits from a fast-developing Special Vehicle Operations (SVO) division and is the only Iveco dealer allowed to undertake SVO work on behalf of other distributors in the UK. It also carries out SVO work on vehicles from other manufacturers (work on Scania and Volvo models is particularly common). NETV has an annual turnover of £85 million, and routinely sells over 3,000 new and 600 used vehicles a year, with £1.7 million of parts held in stock.

Note to Editor: For further press information, please contact James Keeler at Garnett Keeler PR on 020 8399 1184.

NETV/112/08